Climate Change: Innovation and Engagement of the Private Sector

Tuesday, September 22, 2015
3:00 PM to 6:00 PM (EDT)

Embassy of France in the United States
4101 Reservoir Road NW, Washington, D.C. 20007

On the road to COP21, the French Ameri-Can Climate TalkS (FACTS) will be traveling to Washington on September 22, 2015 to discuss the role of private sector in the transition to a low-carbon economy.

The transition to a new economy with sustainable energy usage and natural resources management requires a concerted and united effort to encourage innovation, North-South technology transfer and climate change adaptation measures. We will welcome representatives of the main international finance institutions (IMF, World Bank) to talk about the role of finance in the global transition. The round table will give the floor to companies that are already committed to the fight against climate change.

The FACTS Washington conference is organized by the Embassy of France in Washington, the United Nations Foundation and the United Nations Environmental Program.
AGENDA

3:00pm  Welcoming Remarks

- Gérard Araud, Ambassador of France to the United States

3:10pm  Opening Keynote

- Christine Lagarde, Managing Director of the International Monetary Fund

3:30pm  Roundtable "Innovation and Engagement of the Private Sector"

- Brice Lalonde, Special Advisor on Sustainable Development to the United Nations Global Compact
- Kevin Rabinovitch, Global Sustainability Director, Mars Incorporated
- Jonathan Maher, Vice President Corporate Social Responsibility & Sustainability at L’Oréal USA
- Robert Diamond, Special Assistant to the President and Director of Private Sector Engagement, White House
- Laurence Tubiana, Ambassador for Climate Change and Special Representative for the 2015 Paris Climate Conference
- Moderated by Chad Holliday, Chairman of Royal Dutch Shell

5:15pm  Closing Keynote

- Bertrand Badré, Managing Director and World Bank Group Chief Financial Officer
3:00 PM – WELCOMING REMARKS

Gérard Araud
Ambassador of France to the United States

Gérard Araud, a career diplomat, was appointed Ambassador of France to the United States in September 2014. He previously held numerous positions within the Ministry of Foreign Affairs and International Development, notably including that of Director for Strategic Affairs, Security and Disarmament (2000-2003), Ambassador of France to Israel (2003-2006), Director General for Political Affairs and Security (2006-2009), and, most recently, Permanent Representative of France to the United Nations in New York (2009-2014).

Over the course of his career, Mr. Araud has developed specialized knowledge in two key areas: the Middle East and strategic & security issues. As regards the latter, he was the French negotiator on the Iranian nuclear issue from 2003 to 2006. In New York, at the Security Council, he notably contributed to the adoption of resolutions on Libya, Côte d’Ivoire, the Democratic Republic of Congo, Mali and the Central African Republic, and participated in debates on the Syrian and Ukrainian crises.

He has written numerous journal articles, including one recently published in Commentaire, on the outbreak of World War One, and another in Esprit, on the search for a new world order.

3:10 PM – OPENING KEYNOTE

Christine Lagarde
Managing Director of the International Monetary Fund


Christine Lagarde joined the French government in June 2005 as Minister for Foreign Trade. After a brief stint as Minister for Agriculture and Fisheries, in June 2007 she became the first woman to hold the post of Finance and Economy Minister of a G-7 country. From July to December 2008, she also chaired the ECOFIN Council, which brings together Economics and Finance Ministers of the European Union.

In July 2011, Christine Lagarde became the eleventh Managing Director of the IMF, and the first woman to hold that position.
3:30 PM – ROUNDTABLE “Innovation and Engagement of the Private Sector”

PANELISTS

Brice Lalonde

Special Advisor on Sustainable Development to the United States Global Compact

Mr. Brice Lalonde is Special Advisor on Sustainable Development to the UN Global Compact. Prior to this, Mr. Lalonde was Executive Coordinator for the Rio+20 Conference, and, before, the French ambassador for climate change negotiations. Prior to this, he served as French minister for the Environment from 1988 to 1992, and was strongly involved in global issues. Afterwards he chaired the Round Table for Sustainable Development at the OECD. In addition, he held the position of Director of the Paris office of the Institute for a European Environment Policy. He was the elected mayor of his village in Brittany for thirteen years.

Mr. Lalonde also served as chair of the French chapter of Friends of the Earth. He stood in the French presidential election in 1981.

Mr. Lalonde graduated from the Sorbonne University with a degree in classics and law.

Kevin Rabinovitch

Global Sustainability Director, Mars Incorporated.

Kevin Rabinovitch is the Global Director of Sustainability for Mars, Incorporated. In his role he developed and leads Mars’ Sustainable in A Generation program covering the environmental impacts of their direct operations including more than 400 facilities globally. As part of this program his team manages a global portfolio of renewable energy projects in conjunction with efficiency work led by the business units. He also leads the assessment of environmental impact for Mars’ entire value chain and the translation of external environmental science into policy and strategy for the business.

Kevin is the Lead Corporate Director on the Board of The Sustainability Consortium, Mars’ representative in the Corporate Consultative Group at the World Resources Institute and frequently speaks externally on behalf of Mars’ sustainability program. He has been with Mars for 21 years, 8 years in sustainability and the first 13 in R&D functions of multiple Mars business segments in the U.S. and Europe specializing in technology development, scale up and intellectual property.
Jonathan Maher

Vice President Corporate Social Responsibility & Sustainability at l’Oreal USA

Jonathan Maher has been with the L’Oréal Group since April 2010 and has been coordinating the sustainability efforts of L’Oreal USA since September 2014, playing a leading role there as the company implements its Sustainability Strategy Sharing Beauty with All in all facets of its supply chain, be it product design, manufacturing, marketing or purchasing.

Prior to that, Jonathan who’s Canadian worked extensively in France at La Société Générale, La Caisse des Dépôts et Consignations and the French Railroad Network Réseau Ferré de France.

Jonathan is a graduate of McGill University, Sciences Po Paris and the Harvard Kennedy School.

Robert Diamond

Special Assistant to the President and Director of Private Sector Engagement, White House.

Robert Diamond serves as Special Assistant to the President and Director of Private Sector Engagement, where he provides strategic and management oversight of the Administration’s interaction with the private sector. He works with entrepreneurs, small business owners, and corporate and financial leaders, finding ways for the Administration to partner with the business community on efforts to spur job creation and our long-term economic competitiveness. Prior to joining the White House, Robert served as the Downstate Director of Intergovernmental Affairs for New York State Governor Andrew M. Cuomo. In this role, he supervised outreach and engagement with New York’s elected officials, community organizations, constituency groups and advocacy organizations. Prior to joining Governor’s Cuomo’s administration, Robert was the National Veterans & Military Families Vote Director for Obama for America 2012, the President’s re-election campaign. He simultaneously served as the New York State Director for Obama for America, overseeing all campaign operations across the state.

Prior to the Obama campaign, Robert was a finance-industry executive based in New York City and before that he served for seven years as an officer in the United States Navy. A Surface Warfare Officer by training, he was stationed onboard the guided missile destroyer USS BULKELEY (DDG-84) and completed deployments in support of Operation Iraqi Freedom and Operation Enduring Freedom. He served as the aide to the Navy’s Chief of Legislative Affairs in the Pentagon, and as a naval liaison officer to the U.S. House of Representatives. A proud native of New York City, he is a graduate of the United States Naval Academy.
Laurence Tubiana

Ambassador for Climate Change and Special Representative for the 2015 Paris Climate Conference.

Laurence Tubiana is founder of the Institute for Sustainable Development and International Relations (IDDRI) in Paris. She is professor and director of the Sustainable Development Center at Sciences Po Paris. She is also Professor of International Affairs at Columbia University’s School of International and Public Affairs (SIPA). Since September 2012, she serves as co-chair of the Sustainable Development Solutions Network (SDSN)’s Leadership Council and co-chairs the SDSN working group on Deep Decarbonization Pathways. She is also president of the Board of Governors of the French Development Agency.

From May 2009 to May 2010, she was in charge of launching the new direction of Global Publics Goods of the French Ministry of Foreign and European Affairs. And from 1997 to 2002, she served as Senior Advisor to the Prime Minister of France on environmental issues and conducted a number of international negotiations on this subject.

MODERATOR

Chad Holliday

Chairman of Royal Dutch Shell

Charles Otis “Chad” Holliday, Jr. (born March 9, 1948), is an American businessman, former chairman of Bank of America and former Chairman, former Chief Executive Officer and a former director of E.I. du Pont de Nemours and Company (DuPont). He is Chairman Emeritus of the U.S. Council on Competitiveness and Chairman of the Business Roundtable’s Task Force for Environment, Technology and Economy. Holliday is also a founding member of the International Business Council.

In October 2014, it was announced that he would succeed Jorma Ollila as chairman of Royal Dutch Shell from May 2015.
5:15 PM – CLOSING KEYNOTE

Bertrand Badré
Managing Director and World Bank Group Chief Financial Officer

As Managing Director and World Bank Group Chief Financial Officer, Bertrand Badré is responsible for the financial and risk management strategies of the World Bank Group and for the institutions that make up the Group. This includes development of new, innovative financial products and services, oversight of the financial reporting, risk management, and mobilization of financial resources in alignment with the Group’s strategy. In addition, Mr. Badré oversees the Information and Technology Solutions Vice Presidency. Mr. Badré currently leads the Group’s activities on Finance for Development and the Global Infrastructure Facility.

Mr. Badré contributes to the international dialogue on financial standards and best practices, primarily through his representation of the Group at the Financial Stability Board and participation in meetings of the G7 and Heads of Multilateral Development Banks. In addition, he is chair of the World Economic Forum’s Global Action Council on Sustainable Development. Mr. Badré represented the Group as G20 finance deputy in 2013-14.

Mr. Badré joined the World Bank Group in March 2013. Previously, he served as the Group Chief Financial Officer at Société Générale, and before that, he served as the Group Chief Financial Officer of Crédit Agricole from July 2007 to July 2011.

Mr. Badré is a graduate of ENA (Ecole Nationale d’Administration) and Institut d’Études Politiques de Paris. He also studied history at Paris IV University (La Sorbonne), and graduated from HEC (Hautes Études Commerciales in Paris) business school.
ABOUT THE FRENCH AMERI-CAN CLIMATE TALKS

Building up to the United Nations Climate Change Conference to be hosted by France in December 2015 (COP 21-Paris Climate 2015), the French Ameri-Can Climate TalkS (FACTS) conference series is back for a second edition with 12 events across Canada and the United States involving renowned scientists, civil society representatives, NGOs, political figures, journalists and entrepreneurs. In preparation for the United Nations Conference, it seems important to consider the challenge of climate change not only in the context of a shared emissions burden but also as an opportunity to create employment, economic growth and innovative modes of production and consumption.

More information at
FACTS.FRANCE-SCIENCE.ORG

FACTS WASHINGTON, DC IS ORGANIZED BY
WITH THE SUPPORT OF

IN PARTNERSHIP WITH